Bias and falsification

The Mismeasure of Man presents a historical evaluation of the concepts of the *intelligence quotient* (IQ) and of the *general intelligence factor* (*g* factor), which were and are the measures for intelligence used by psychologists. Gould proposed that most psychological studies have been heavily biased, by the belief that the human behavior of a race of people is best explained by genetic heredity. He cites the Burt Affair, about the oft-cited twin studies, by Cyril Burt (1883–1971), wherein Burt claimed that human intelligence is highly heritable

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